

UCLA Melnitz Movies 2007-2008 Goals and Objectives

- Increase attendance at Melnitz Movies (Attendance during 2006-2007 year averages out to approximately 208 students per screening, or 11234 students attending 54 screenings).
- Increase subscription to the Melnitz Movies email list (approximately 3323 members at the beginning of this academic year).
- Host at least four (2) Q & A sessions each month with filmmakers, writers, producers, cinematographers, lecturers, etc.
- Coordinate at least three (3) receptions per quarter to increase student turn-out and encourage socialization. These may be entirely or partially paid for by independent student groups.
- Establish ongoing relationships with graduate student groups on campus, encouraging co-presentations of screenings and receptions.
- Maintain high visibility for Melnitz Movies on campus by listing all events on GSA calendar, Bruinwalk, Happenings, and hanging posters in Ackerman & at the James Bridges Theater.
- Regularly screen trailers of upcoming films to increase awareness and attendance.
- Innovative programming within Melnitz Movies.
 - Continue last year's series called MAKING IT: THE FIRST FEATURE which will invite prestigious UCLA alumni back to campus to screen their first feature films, followed by a Q & A and reception. At least one screening per quarter. The series will be co-sponsored by the School of Theater, Film and Television. No dates scheduled yet.
 - Meaningful Media Film Series, which will highlight films that deal with social issues.
 - End of the Quarter events.

Account Code	Account Title	2006-2007 Budget	2006-2007 Expenses	2006-2007 Encumbrances	2006-2007 Leftover Funds
6010	Supplies	350.00	266.83	0.00	83.17
6020	Postage/Shipping	400.00	177.47	0.00	222.53
6030	Telephones	1,000.00	245.29	625.40	129.31
6210	Travel	816.87	816.87	0.00	0.00
6214	Parking	500.00	160.00	0.00	340.00
6220	Programming	2,324.13	2,010.34	0.00	313.79
6410	Hospitality	2,200.00	2,200.00	0.00	0.00
6510	Honorarium	600.00	600.00	0.00	0.00
6720	Projectionist Charges	22,000.00	19,348.00	2,652.00	0.00
Total		30,191.00	25,824.80	3,277.40	1,088.80

Account Code	Account Title	2007-2008 Budget	Per Quarter
6010	Supplies	350.00	116.00
6020	Postage/Shipping	400.00	133.00
6030	Telephones	1,000.00	333.00
6210	Travel	850.00	283.00
6214	Parking	500.00	166.00
6220	Programming	2,000.00	666.00
6410	Hospitality	2,200.00	733.00
6510	Honorarium	1,200.00	400.00
6720	Projectionist Charges	25,000.00	8,333.00
Total		33,500.00	11,163.00