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Melnitz Movies – REPORT TO FORUM
March 5, 2007

Winter and Fall Quarters have been extremely successful for Melnitz Movies:

- Attendance at screenings has been high.
- Melnitz Movies programming spanned sneak previews of big Hollywood films (AMERICAN GANGSTER, CHARLIE BARTLETT), niche documentaries (51 BIRCH STREET, PROTAGONIST), foreign films (Stephen Chow's CJ7, Academy Award Nominated PERSEPOLIS), genre fare (TEETH, THE ORPHANAGE) – representing diversity of programming for a diverse student population.
- Many of the most esteemed directors working today have attended Q & As at Melnitz Movies, including Gavin Hood, Gore Verbinski, Stephen Chow, among many others.
- I have worked with numerous Academic and Student Groups to promote screenings and to co-sponsor screenings and/or receptions.
- The Melnitz Movies email list has grown to 3576 members. We started the year at 3300 subscribers.
- I have implemented filming of the Q & As by ResTV for advertisement on the student channel and on our website.
- This year I coordinated a film series within Melnitz Movies called MAKING IT: THE FIRST FEATURE, which screens the first feature films of UCLA alumni and invites filmmakers to a Q & A to discuss their transitions from film school to the professional world.
- Melnitz Movies has received increased coverage in the DAILY BRUIN:
 - o “Director Talks Global Politics” (Author: Ana Heller)

Published: Monday, October 8, 2007

<http://www.dailybruin.ucla.edu/news/2007/oct/08/director-talks-global-politics/>

- “Alum, denied film school, now a producer” (Author: Guido Pelligrini)

Published: Thursday, October 11, 2007

<http://www.dailybruin.ucla.edu/news/2007/oct/11/broken/>

- “Drumming up awareness” (Author: Jake Ayres)

Published: Tuesday, October 23, 2007

<http://www.dailybruin.ucla.edu/news/2007/oct/23/drumming-awareness/>

- I attended the Sundance Film Festival from January 17-23rd, 2008, scouting for films for Melnitz Movies. We have already screened one film from this year’s festival and are in negotiations to bring more to campus.
- The reputation of the film series has continued to grow. I have personally received positive feedback from audiences at screenings and elsewhere on campus.
- I am well within budget and look forward to planning more receptions following screenings during Spring Quarter.

FILM SCREENINGS of Melnitz Movies

FALL QUARTER

- 10/2 WEIRDSVILLE
10/4 LARS AND THE REAL GIRL
10/8 RENDITION
Q & A with director Gavin Hood
10/11 BROKEN
Q & A with producer Jerry Wayne
10/16 GONE BABY GONE
10/18 KING OF CALIFORNIA
Q & A with writer/director Mike Cahill
10/23 WAR/DANCE
Co-Sponsored by Meaningful Media
Q & A with filmmakers Andrea Nix Fine and Sean Fine
10/25 AMERICAN GANGSTER
10/30 THE KITE RUNNER
Q & A with producer Bill Horberg
11/1 LIONS FOR LAMBS
11/8 YI YI
Co-sponsored by The Crank
11/13 EKLAVYA: THE ROYAL GUARD
Co-sponsored by the Indian Student Union
Q & A with director Vidhu Vinod Chopra and screenwriter Abhijat Joshi
11/20 THE DIVING BELL AND THE BUTTERFLY
11/27 PROTAGONIST
Co-Sponsored by the Documentary Salon Series
Q & A with filmmaker Jessica Yu
11/29 THE WEATHER MAN
Q & A with director and UCLA alum Gore Verbinski
12/4 THE ORPHANAGE
12/6 ROMANCE AND CIGARETTES
Q & A with DP Tom Stern and Music Supervisor Bill Maxwell

WINTER QUARTER

- 1/8 PERSEPOLIS
1/10 ONCE
1/17 TEETH
1/24 THE ASSASSINATION OF JESSE JAMES BY THE COWARD
ROBERT FORD
1/29 CHARLIE BARTLETT
Q & A with writer Gustin Nash and director Jon Poll
1/31 ANVIL! THE TRUE STORY OF ANVIL
Q & A with director Sacha Gervasi, producer Rebecca Yeldham and an
appearance from Lips

- 2/5 EAGLE VS. SHARK
Q & A with director Taika Cohen
- 2/12 THE SIGNAL
- 2/14 STARDUST
- 2/19 CJ7
Q & A with filmmaker and star Stephen Chow and co-star Xu Jian
- 2/20 BE KIND REWIND
- 2/26 ETIENNE!
Q & A with producer Giacun Caduff
- 2/28 51 BIRCH STREET
Q & A with filmmaker Doug Block
Co-sponsored by the Documentary Salon Series
- 3/6 AMERICAN ZOMBIE
Q & A with UCLA alum and director Grace Lee
- 3/11 HANK AND MIKE
End of the Quarter Event!

SPRING QUARTER

- 4/1 KING OF KONG: A FISTFUL OF QUARTERS
Q & A with director Seth Gordon and producer Ed Cunningham
- 5/8 RACE TO EXECUTION