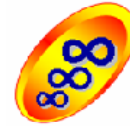


**UCLA Energy Forum  
presents**



# **Leading by Example: California's Aggressive Energy Goals**

## **Panel Discussion**

**What are the state and utilities doing to increase California's use of energy-efficient and renewable technologies?**

**How have California businesses reduced their demand on the grid?**

**What barriers have they faced? What does the future hold?**



**When:** Wednesday, November 29<sup>th</sup> 2006

6:30 pm: Welcome Reception

7:15 pm: Speakers and Discussion

9:00 pm: Coffee and Dessert

**Where:** Executive Dining Room, Gold Hall, UCLA Anderson School

**Dress:** Business Casual

**Keynote:** Laura Doll, California Public Utilities Commission

**Panelists:** Hal LaFlash, Pacific Gas & Electric  
Tory Weber, Southern California Edison  
Zeb Rice, Angeleno Group

**Moderator:** Professor Chris Thornberg, Senior Lecturer UCLA Anderson

**Please RSVP ASAP to:** [srcRSVP@gmail.com](mailto:srcRSVP@gmail.com)



**Sustainable Resource Center**

